StartUp



Ken Beatty, Series Consultant

Steve Gwynne

Don Linder

Jenni Currie Santamaria







LEARNING OBJECTIVES

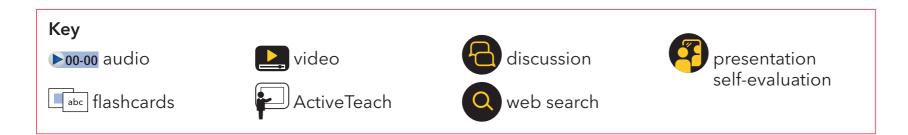
WELCOME UNIT page 2 In the classroom Learn about your book Learn about your app				
Unit	Vocabulary	Grammar	Conversation / Speaking	Listening
1 What have you been watching? page 5	 Ways to describe movies or TV shows Elements of a movie or TV show 	 Present perfect continuous: Review and expand What clauses for emphasis By to explain how 	 Describe what you've been watching Summarize the plot of a movie or TV show Discuss great movies Skill Express degrees of enthusiasm 	 Listen to a talk about great movies Skill Listen for examples
What's your return policy? page 17	Return policy languageLanguage for loans	 As long as, providing (that), unless Past unreal conditional Connectives to express contrast and surprise 	 Ask about a return policy Discuss taking out a loan Talk about crowdfunding Skill Ask questions for clarification 	 Listen to a talk about crowdfunding Skill Listen for the introduction and conclusion
Have you seen a doctor?	 Flu symptoms Injuries and treatments 	 Giving and asking for advice: Review and expand Reporting advice: Review and expand Not onlybut also 	 Describe how you feel and ask for advice Describe injuries and report advice Talk about medical research Skill Respond to bad news 	 Listen to a talk about medical research Skill Listen for topics
4 Are you doing anything special? page 41	Park rulesOutdoor activities	 Be supposed to Future continuous Reduced restrictive relative clauses 	 Talk about park rules Talk about outdoor activities Discuss how to help the environment Skill Maintain a conversation by asking questions 	Listen to a talk about how to help the environment Skill Listen for cause and effect
What seems to be the problem?	Technology problemsTechnology solutions	 Past perfect continuous Need with gerunds and passive infinitives Infinitives as subject complements 	 Describe technology problems Talk about technology solutions Discuss how technology affects us Skill Reassure someone 	 Listen to a talk about how technology affects us Skill Listen for counterarguments

Pronunciation	Reading	Writing	Presentation
• What clauses	 Read about changes caused by technology Skill Recognize jargon 	 Write about a movie or TV show Skill Write a strong topic sentence 	Give a presentation about your favorite kind of movie or TV show Skill Stay calm
Blend past modals	 Read about the health benefits of giving Skill Identify sources of information 	 Write an email to dispute a problem Skill Use polite language in a formal email 	Give a presentation about an interesting crowdfunding project Skill Speak with authority
Link consonant and vowel sounds	 Read about the pros and cons of an issue Skill Identify pros and cons 	Write a summary Skill Write a good summary	Give a presentation about an app or innovation that can improve people's health Skill Keep graphics simple
• Supposed to	Read a travel website Skill Recognize hyperbole	 Write a persuasive argument Skill Introduce opposing arguments 	Give a presentation about a beautiful natural place Skill Give your audience an overview
Link final consonants to beginning consonants	 Read an article about hacking Skill Identify contrasts 	Write a product review Skill Write relevant subheadings	Give a presentation about an advance in technology Skill Speak slowly and clearly

Unit	Vocabulary	Grammar	Conversation / Speaking	Listening
6 Where was it made? page 65	 Materials and decorative objects Musical terms and descriptions 	 Simple present and simple past passive: Review Restrictive and non-restrictive relative clauses: Review and expand You, they, can / can't, could / couldn't for general truths 	 Describe a decorative object Describe music you like Discuss traditional food Skill Express surprise 	 Listen to a talk about traditional food Skill Listen for supporting details
7 When do you fly out? page 77	 Air travel terms Train and car travel terms 	 Comparisons with gerund and noun phrases Past habits with would / used to: Review and expand It + past passive 	 Talk about air travel preferences Talk about travel memories Discuss past transportation predictions Skill Show strong agreement 	 Listen to a talk about past transportation predictions Skill Listen for adverbs of degree
8 How have you been? page 89	Ways of behavingSelf-improvement language	 Modals for past regrets and possibilities Wish and if only: Review and expand Comparisons between clauses 	 Talk about interacting with people Talk about self-improvement Discuss your bucket list Skill Acknowledge a mistake 	 Listen to a talk about bucket lists Skill Listen for explanations
9 Would you mind helping me? page 101	 Elements of the writing process Employment terms 	 Would / Do you mind for permission and requests Modals with the passive Likely and certain + infinitive 	 Ask for help and show appreciation Talk about possible changes at work Discuss ways to solve problems Skill Express appreciation 	 Listen to a talk about ways to solve problems Skill Listen for tone and intended audience
10 Has the city changed? page 113	 City features and changes Verbs for getting around 	 Do or did for emphasis Past perfect with adverbial clauses of time: Review and expand Non-restrictive relative clauses for comments 	 Talk about how cities change Talk about getting around a city Discuss lost and found items Skill Introduce a popular opinion 	 Listen to a talk about lost and found items Skill Listen for attitude

GRAMMAR PRACTICE / VOCABULARY PRACTICE	page 1	125
REFERENCES	page 1	157
THE WRITING PROCESS	page 1	163
PRESENTATION SELF-EVALUATION	page 1	165

Pronunciation	Reading	Writing	Presentation
Pausing and intonation with relative clauses	 Read an article supporting a point of view Skill Identify supporting reasons 	 Write about how to do something Skill Show the sequence of events 	 Give a presentation about an interesting tradition Skill Vary your intonation
• Reduced pronunciation of than	 Read about unique transportation systems Skill Identify problems and solutions 	Write a thank-you email Skill Choose the right level of formality	 Give a presentation about an interesting place Skill Repeat your main ideas
• Link vowels within a word	 Read about overcoming rejection Skill Notice transitions between paragraphs 	Write a narrative Skill Use a variety of verb tenses	 Give a presentation about a goal you've achieved Skill Sound conversational
• Intonation in lists	• Read about finding a job Skill Emphasize ideas	Write a letter of recommendation Skill Use transition words and phrases to add information	Give a presentation about your dream job Skill Ignore distractions
• Emphasis of do, does, did	 Read about how a city has improved Skill Make inferences 	Write about a favorite place Skill Use a range of transition words to show comparison and contrast	Give a presentation about a piece of public art Skill Explain terms that may be new to the audience



WELCOME UNIT

1 IN THE CLASSROOM

A Get to know your classmates

Talk to your classmates. Find someone who matches each prompt. Write his or her first name on the line.

Find someone who...

- has received good news this month
- had a hard time getting to class
- can recommend a funny TV show
- knows how they would spend \$1 million
- broke a bone when they were a child
- solved a technology problem this week

B Ask for help

▶00-01 Complete the conversations with sentences from the box. Then listen and check your answers.

Can you repeat the instructions?

What's the difference between "advice" and "advise"?

You're saying we should do this for homework?

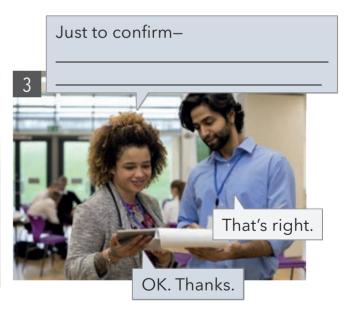
How do you pronounce this word?

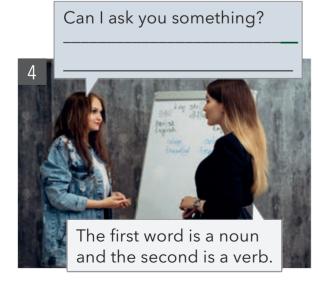
What's the English word for "barato"?

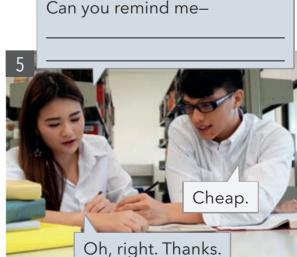
Could you explain that a bit more?









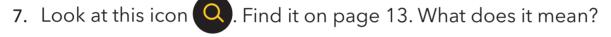


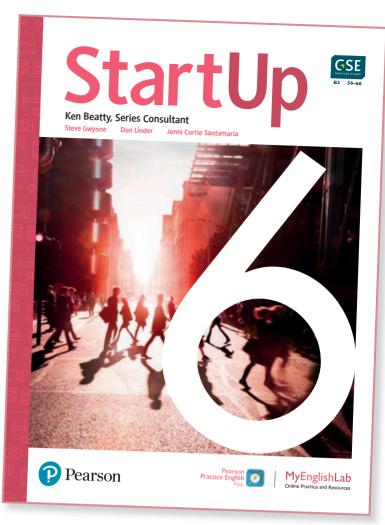


C ROLE PLAY Choose a conversation from 1B. Make your own conversation. Use different information.

2 LEARN ABOUT YOUR BOOK

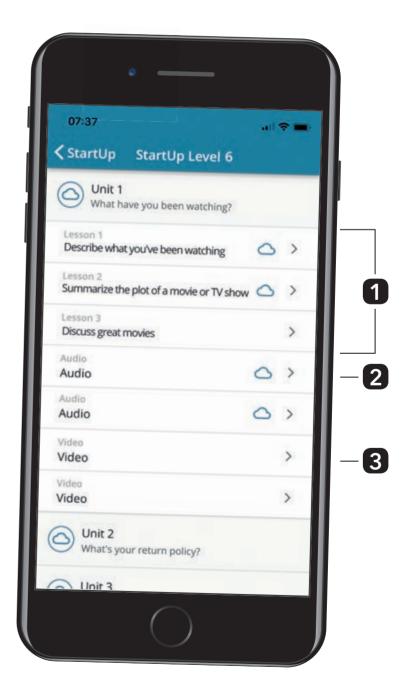
- 1. Look at pages iv-vii. What information is on those pages?
- 2. How many units are in the book? _____
- 3. How many lessons are in each unit? _____
- 4. Where is the grammar practice? _____
- 5. Look at the QR code What does it mean? _____
- 6. Look at the CAN STATEMENT. Find it on page 11. What does it tell you?





3 LEARN ABOUT YOUR APP

- Look inside the front cover. Where can you go to download the Pearson Practice English app for StartUp?
- 2. Where are the instructions for registering for the app?
- 3. Look at the picture of the app. What do you see?
- 4. Look at the picture again. Fill in the blanks with the numbers 1-3.
 - a. Number _____ shows the practice activities.
 - b. Number _____ shows the video files.
 - c. Number _____ shows the audio files.
- 5. Look at the picture again. What does this mean?
- 6. Look at the QR code on page 7 again. What happens when you scan the code?



TSW MEET THE PEOPLE MEDIA OF TSW MEDIA To find out more, watch the videos!

watch the videos!

TSW Media is a big company with big ideas. It has offices all over the world. It works with international clients to help them market their products and services.



OSCAR BLANCO Sound and video editor



GINA CARK Human resources specialist

Prince I'm Oscar Blanco, and I'm a native Prince of Bogota, Colombia. I'm a sound and video editor.

▶ № 00-05 Hi, there. I'm Gina Cark, and I'm a human resources specialist from New York City.



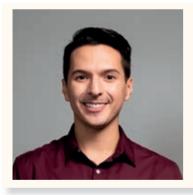
HANA LEE Marketing and sales rep



MICHAEL STEWART Project manager

Lange Lee, № 10-03 Annyeong haseyo! I'm Hana Lee, and I'm a marketing and sales rep from Seoul, South Korea.

▶ № № Hey, everybody. I'm Michael Stewart, and I'm a project manager in the Toronto office.



PABLO PIÑEDA Digital artist, animator, and illustrator



ELENA RUBIO Market research specialist

🔼 📭 🕩 🗀 🗀 Hi! I'm Pablo Piñeda. I was born in Costa Rica, but I moved to New York City in my teens. Now, I'm a digital artist, animator, and illustrator.

▶00-07 Hello, I'm Elena Rubio. I live in Lima, Peru. I'm a market research specialist for Latin America.

Every year, TSW sponsors a competition for employees to get mentoring and coaching to improve their public speaking skills. Here are three of the winners!



ADRIANA LOPEZ

▶00-08 Hi. My name is Adriana Lopez. I work in the technology department in the Quito office.



KENDRICK SCOTT

▶00-09 Hey! I'm Kendrick Scott and I'm a designer in the Vancouver office.



DAVID CRUZ

▶ № Hi. My name is David Cruz. I'm from Florida, but I've lived and worked in Singapore for the past six years. I'm an advertising manager.

WHAT HAVE YOU BEEN WATCHING?

LEARNING GOALS

In this unit, you

- watching
- Summarize the plot of a movie or TV show
- discuss great movies
- by technology
- ⊗ write about a movie or TV show



- Read the unit title and learning goals.
- Look at the photo. What's going on?
- Now read Oscar's message. How does he feel? Why?



OSCAR BLANCO

@OscarB

Arrived at the hotel last night. Stayed up late watching TV. So tired for my meeting this morning.

LESSON 1

DESCRIBE WHAT YOU'VE BEEN WATCHING



1 VOCABULARY

Ways to describe movies or TV shows

A Look at the graph. What's the most popular movie genre? What's the least popular? Are you surprised? Why or why not?

B ▶01-01 Listen. Then listen and repeat.

dull: not interesting or excitingheartbreaking: making you sadheartwarming: making you happy

hilarious: extremely funny

imaginative: containing new ideas

predictable: happening how you expect

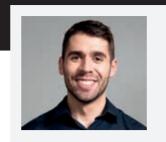
romantic: showing feelings of love

scary: making you afraid
silly: stupid or not sensible

suspenseful: making you nervous about the future **violent**: showing actions that hurt or kill people

weird: unusual and strange

Complete the chart with words from 1B.



OSCAR BLANCO

@OscarB

I can't stop thinking about my new favorite TV show. How am I going to focus today?



Always positive	Sometimes positive or negative	Always negative
heartwarming		

PAIRS Which movie genres in 1A do you like or dislike? Why? Use the words in 1B.

I don't like action and adventure movies because they are always violent and predictable.

2 GRAMMAR Present perfect continuous: Review and expand

Use the present perfect continuous to describe actions that started in the past and are still continuing. We sometimes use the present perfect continuous with adverbs of time such as *lately* and *recently* to show that something started in the recent past.

Statements						
Subject	Have / has	(Not)	Been	Present participle		Lately / recently
I	have	(not)	haan	watahina	old movies	lately.
She	has	(not)	been	watching	old movies	recently.
Question	Questions					
	Have / has	Subject	Been	Present participle		Lately / recently?
	Have	you	مممط	watah in a	anything good	lately?
What	has	he	been	watching		recently?



>> FOR PRACTICE, GO TO PAGE 125

3 CONVERSATION SKILL

- A P01-02 Read the conversation skill. Listen. Notice how Speaker B responds with different degrees of enthusiasm.
 - 1. Not enthusiastic B: Hmm. I don't know.
 - 2. Enthusiastic B: Oh, yeah? What did you see?
 - 3. Very enthusiastic B: Wow! That's fantastic!
- B Listen. How enthusiastic is Speaker B? Check (\checkmark) the correct box.

	Not enthusiastic	Enthusiastic	Very enthusiastic
1			
2			
3			

Express degrees of enthusiasm

To show a lot of enthusiasm, use words like wow and great. Words like really and phrases like oh, yeah show some enthusiasm, and words like oh and hmm show less enthusiasm. You can also add more stress and a sharper rise-fall intonation to show more enthusiasm. A flat voice shows a lack of enthusiasm.



4 CONVERSATION





▶01-04 Listen or watch. What do Oscar and Hana talk about?





101-05 Listen or watch again. Complete the chart about Oscar's new favorite show.

Title	Genre	Ways Oscar describes it	Ways Hana describes it





© ▶01-06 FOCUS ON LANGUAGE Listen or watch. Complete the conversation.

Do you think Hana watch Doctor Who' or why not?

will	
? Why	
,	

Oscar: Have you anything good lately?Hana:			
have. I've been watching some really great old movies.			
Oscar: ? Like what?			
Hana: You know, the old blockbusters like Citizen Kane, Gone	with the Wind, and		
Casablanca Last night Leaw Titanic What a(n)	storyl		

5 TRY IT YOURSELF

- A THINK Choose a TV series you've been watching. Take notes about the title, genre, and ways to describe it.
- B PAIRS Student A: Tell your partner about what you've been watching. Use your notes from 5A. Student B: Ask questions and respond with degrees of enthusiasm. Use the conversation in 4C as an example.
- C REPORT Tell the class about what your partner has been watching. Have any students been watching the same series?



LESSON 2

SUMMARIZE THE PLOT OF A MOVIE

OR TV SHOW



1 VOCABULARY

Elements of a movie or TV show

A Look at the photo and read the caption. What information is new to you?



OSCAR BLANCO

@OscarB

Anybody know why the movie *Titanic* was so popular? Am I the only person in the world who has never seen it?



The movie *Titanic* cost \$200 million to make. Filming the movie was more expensive than building the original ship, which cost \$7.5 million in 1912. The movie earned \$2.18 billion, making it one of the most successful movies in history.

- **B** ▶01-07 Listen. Then listen and repeat.
 - a narrator: the person who tells a story
 - a plot: the story that is told in a book,
 - movie, TV show, or play
 - a setting: the place and time a story happens
 - a role: a character in a story
 - a scene: a short part of a movie, TV show, or play
- dialog: the conversation between characters in a story
- a soundtrack: the music that is played during a movie or TV show
- a special effect: an unusual image or sound that occurs in a movie or TV show
- **cinematography:** the skill or art of movie photography
- C ▶01-08 Listen. Which movie element is each speaker describing? Use words from 1B.

1	3	5
	4.	6.

PAIRS Name a movie or TV show for each category. Say why you chose it.

	Best Soundtrack	Most Beautiful Cinematography	Scariest Setting		
	Most Imaginative Plot	Most Romantic Dialog	Most Interesting Special Effects	•	
					
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0					

2 GRAMMAR What clauses for emphasis

Start sentences with what clauses to emphasize the topic or main point.

What clause	Be	Topic or main point		
What I like best	is			
What amazes me	15	the dieles		
What she didn't love		the dialog.		
What impressed them	was			

Note: The noun or pronoun in the *what* clause can be the subject or object:

Subject: What Mary likes best is the acting. Object: What amazed Mary was the acting.



3 PRONUNCIATION

- A P01-09 Read and listen to the pronunciation note.
- B Listen. Notice the pause and main stress in each sentence. Then listen and repeat.
 - 1. What I like best/ is the soundtrack.
 - 2. What amazed me/ was the dialog.
- 3. What confused me/ was the plot.

What clauses

4. What impressed me/ was the narrator's voice.

What I liked best/ was the plot.

There is usually a pause after a what clause

that begins a sentence. The topic following the *what* clause usually has the main stress.

- C 101-11 Listen. Place a slash (/) where you hear a pause. Place a large dot over the topic.
 - 1. What I liked best was the food.
- 3. What surprised Nora was the setting.
- 2. What impressed Marco was the band. 4. What she didn't like was the music.
- PAIRS Practice the sentences in 3C. Then describe what you liked most or least about a festival, movie, or concert you saw recently.

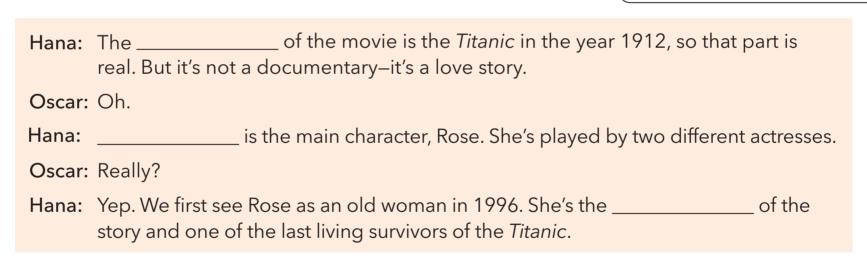
What I liked most about the movie/ was the acting.

4 CONVERSATION

- A ▶01-12 Listen or watch. What do Hana and Oscar talk about?
- B ▶01-13 Listen or watch again. Answer the questions.
 - 1. What movie has Oscar never seen before?
 - 2. What does Hana like best about the movie?
 - 3. Why does Hana like the movie's two stars?
 - 4. How do Oscar and Hana summarize the movie?

C ▶01-14 FOCUS ON LANGUAGE Listen or watch. Complete the conversation.

Do you think Hana did a good job summarizing the movie? Why or why not? Think about the elements in 1B that are important to include when you summarize a movie.



5 TRY IT YOURSELF

A THINK What movie or TV show do you think other people should watch? Why? Take notes about each of the elements of the movie or TV show in the box.

title stars setting plot soundtrack favorite scene what I like best about it

- **B** PAIRS Student A: Summarize the movie or TV show from 5A. Student B: Ask questions to get more information. Use the conversation in 4C as an example.
- TAKE A POLL List the movies and TV shows from 5A. Which are the most popular in the class? Least popular?



DISCUSS GREAT MOVIES

1 BEFORE YOU LISTEN

A When was the last time you saw a great movie? What did you like about it?



OSCAR BLANCO

@OscarB

The first feature-length film was made in 1906. Can you guess how many movies have been made since then?



B ▶01-15 VOCABULARY Listen. Then listen and repeat.

a classic: considered important or high quality, with a value that lasts for a long time

an emotion: a strong feeling, such as love, hate, or sadness an achievement: something difficult that is done successfully touch: to affect someone's emotions, especially for sympathy or sadness

innovative: using or inventing good new ideas and methodsa vision: an idea of what you think something should be likeinspire: to make someone have a particular feeling or act in a certain way

engage: to make someone stay interested in something



1.	The movie didn't		me at all.	I was bo	red the	whole time.
----	------------------	--	------------	----------	---------	-------------

- 2. The goal of our nature documentary is to ______ people to love and protect endangered animals.
- 3. The director used a(n) _____ camera technique to film the movie. It had never been tried before.
- 4. Filming a movie on Mars would be a big ______.
- 5. I tried not to show any _______, but I was crying by the end of the movie.
- 6. Movies about people helping other people _____ us deeply and make us all feel more connected.
- 7. It was a good movie, but I don't think it's a(n) ______ . Ten years from now, nobody will remember it.
- 8. The actor didn't agree with the director's ______ for his character.

2 GRAMMAR By to explain how

Use by with gerunds to explain how something is done.

Main clause	Ву	Gerund	
The director created the sounds	by	recording	angry elephants.
Ву	Gerund		Main clause
Ву	experimenting	with new techniques,	this team pushed technology to new limits.

Notes

- Do not use a comma before the by phrase when it comes after the main clause.
- Use a comma after the by phrase when it comes before the main clause.



3 LISTENING

▶01-16 Listen or watch. What is the main idea of the talk?





▶01-17 Read the Listening Skill. Listen or watch again. Complete the examples for each idea.

Great movies affect our emotions.

- 1. They don't just move us to tears—they also <u>optut loud, and even cause us to jump</u> of our seats in
- 2. We Rick's pain as he says good-bye.

Great movies are innovative.

- 3. To film the epic space battles, they built a fleet of miniature
- 4. They created the sound of spaceships screeching across the universe by recording _____ driving on a wet highway and combining these sounds with the sounds of angry _



LISTENING SKILL

Listen for examples

Listen for examples to help you visualize (picture in your mind) a speaker's ideas.



- ▶01-18 Listen or watch again. Answer the questions.
 - 1. What difficult decision does Rick have to make in Casablanca?
 - 2. What does the audience learn about from watching Casablanca?
 - 3. What did George Lucas need to do before he could make Star Wars? Why?
 - 4. How did the first audiences respond to Star Wars?
- **D** VOCABULARY EXPANSION Read each sentence from the talk. What do the underlined expressions mean?
 - 1. Movies have the power to touch us. They don't just move us to tears—they also make us laugh out loud, and even cause us to jump out of our seats in fear.
 - 2. Working night and day in a warehouse, this talented group of young artists and engineers let their imaginations run wild.
 - 3. Some great movies touch our emotions deeply, and some break new ground technologically.
- **E** PAIRS Compare answers in 3D.

Watch the final scene of Casablanca. Did it touch your emotions?



4 DISCUSSION

- A THINK Do you agree with the speaker's opinions? What are some other things that make a movie great? Give examples.
- B DISCUSS In small groups, share your opinions and examples from 4A.
- **C** EVALUATE Write your opinions from 4B on the board. As a class, vote on the five most important things that make a movie great. I CAN DISCUSS GREAT MOVIES.

